UX ASSIGNMENT 1

Man On The Street.

I talked to four individuals in the Nairobi Garage on the topic of Nairobi traffic.

This topic is of particular interest to me as it has affected me negatively in several ways – case in point, being late on the first day at Moringa School. I wanted to investigate whether these individuals had the same experiences as I did; and if so what do they think could be done about it.

**Q: What do you think of traffic in Nairobi?**

A: Terrible!!!

(This was the general consensus)

**Q: Why do you think this is so?**

A: 1. Roads are too small (or few)

2. The blatant display of selfishness and stupidity – lack of common sense – by drivers on the streets. This is as a result of the constant and unnecessary overlapping, including but not limited to matatu drivers. Patience is a virtue not in the vocabulary of many Nairobi drivers.

3: Lack of other transportation alternatives. Because the only options a resident of this city have are a personal car or matatu, man opt for buying their own cars – for the sake conveniences. This results in over-congestion on the roads which leads to a lot of traffic.

4: All urbanization is concentrated in the city. This means that a huge portion of the population living in and outside the city are forced to travel to the city core on a daily basis to work. This definitely leads to traffic as a result of the daily migration to and from work.

**Q: What do you think can be done to ease or eradicate this?**

A: 1. The Government can build bigger roads – like Thika Highway. They suggested that since it worked for that particular road that success could be translated to other parts of the city. This however would be very expensive.

2. Urbanization to be encouraged or forced to other ares in the country. People will move to those areas to seek out opportunities leading to reduced inter-city migration. This will have a positive impact on the reduction of traffic in Nairobi.

3. Also, more larger, convenient and affordable alternative means of transport should be invested in i.e. public buses, trains. One train can accommodate, say 200 people which is approximately 100 cars. There will also be less matatus, which solves eve more problems.

Conclusion:

Traffic in Nairobi is a problem. It needs to be dealt with – somwhow.